



Models, Competitors and Pricing

SHOPPER SCENARIO

- Based on your current vehicle or one you would want to shop, select the Acura model of your choice.
- Reference the list below for Models, pricing, and competitor brands (www.acura.com)
- Use your own personal hobbies or lifestyle needs when asked (i.e.: are you a golfer? Do you have a family? Do you ski? Do you camp? Do you bike? Do you have a dog?)

Model	Pricing	Competitors
ILX Tech Plus (sedan)	Lease: \$375/month Purchase: \$29,158	<ul style="list-style-type: none">• Audi A3 2.0 TFSI• Mercedes-Benz CLA 250• Audi A3 1.8T
TLX 3.5L Tech (sedan)	Lease: \$430/month Purchase: \$35,563	<ul style="list-style-type: none">• Audi A4• Cadillac ATS• Lexus IS 200• BMW 3 Series• Infiniti Q50 3.7• Lexus ES 350
RDX AWD Tech (suv)	Lease: \$500 Purchase: \$39,765	<ul style="list-style-type: none">• Audi A5 Quattro• BMW X3• Infiniti QX50• Lexus NX 200 T• Lexus RX 350
MDX SH-AWD Tech (suv)	Lease: \$600 Purchase: \$47,537	<ul style="list-style-type: none">• Audi Q7• BMW X5• Infiniti QX60